

IBRAHIM KHALIFAH

WORDPRESS DEVELOPER

CONTACT

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OBJECTIVE

Passionate WordPress developer focused on building responsive, fast, and user-friendly websites. Seeking to contribute creative solutions and technical expertise to digital projects.

WORK EXPERIENCE

WordPress Developer – PlusOne Agency

- Developed and maintained responsive WordPress websites tailored for agency clients.
- Customized themes, integrated plugins, and implemented performance optimizations.
- Utilized AI tools to automate repetitive tasks and enhance development workflows.

Jabal Al-Hussein, Amman, Jordan | Jan 2025 – May 2025

Web Developer – IT MEDIA Agency

- Designed and deployed multiple client websites using WordPress, Elementor, and WooCommerce.
- Collaborated with creative and marketing teams to deliver business-driven digital experiences.
- Conducted testing, bug fixing, and post-launch improvements.

Amman, Jordan | Jun 2024 – Dec 2024

Freelance WordPress Developer | Remote

Remote | Ongoing

- Orderz House (UAE): Contributed to the development of a freelancing and business collaboration platform as part of a distributed team.
- CK Fashion Store: Built a complete e-commerce platform specialized in fashion and clothing using WooCommerce, with dynamic product filtering, secure checkout, and mobile-first design.
- Applied AI tools (e.g., ChatGPT, Midjourney, and automation APIs) to improve content creation, SEO optimization, and workflow efficiency across projects.
- Elderly Assistance Portal: Developed an accessible WordPress website tailored to the needs of elderly users and caregivers.

EDUCATION

Jordan Academy For Maritime Studies 2017 – 2021

Associate's Degree in Marine Engineering

- GPA: Very Good

Blatinum Academy 2018 – 2019

English Language Certificate

- Intermediate (B2)

Skills

- WordPress Development
- WooCommerce & E-commerce Platforms
- HTML, CSS, JavaScript (Basic Knowledge)
- SEO Optimization
- AI Tools: ChatGPT, Midjourney, Automation APIs
- Business Analytics

LANGUAGES

Arabic: Native

English: Intermediate B2